*Insert club logo if desired*

**Operation Pollinator provides sanctuary for pollinators on Golf Course/Country Club**

* Newly established Operation Pollinator sites encourage insect pollination with native wildflower habitats
* Name of Course has joined in helping to reverse the plight of the bumblebee by dedicating areas of vital food sources and essential habitats for pollinating insects
* Nationally supported by more than 10 years of research from Syngenta Crop Protection, LLC into the environmental management of pollinating insects
* (Insert name of golf course) participation extends environmental stewardship

**City, State- Month XX, 20XX-** (Insert name of club) has reserved (#) (acres or sq. ft.) of its golf course to participate in [Operation Pollinator](http://www.greencastonline.com/FeatureArticle.aspx?type=feature&paid=182673), which provides golf courses tools and information to establish and manage wildflower habitats for bees and pollinating insects.

“If desired, insert quote about why course is participating in Operation Pollinator,” says (insert name and title). Or, choose from the sample quotes below:

*Sample quote 1:* “Pollinators play a crucial role in nature, but they are in decline and need our help, says (insert name, position title.) “Providing a habitat to resurrect pollinating insect populations will help tell the story that golf courses can be managed in harmony with the environment, which gives our players course immense pride, (insert last name, says).”

*Sample quote 2:* (Insert name, position title) believes the ecological work will also be attractive to the members, as well as wildlife. “We aim to provide a great golfing experience to all our players, (insert last name) says. “Operation Pollinator is an extension of our course’s environmental initiative and the value we place on ecological care in course management, which makes (name of golf course) such an exciting and interesting place to play golf.”

Operation Pollinator was created after more than 10 years of research on the benefits of establishing pollinator habitats in North America and Europe. It provides golf course managers guidance from experts to create native wildlife habitats, which are essential to preserve and enhance pollinator populations.

Recent trends have shown a decline in bee populations, which are essential for plant pollination and the global food supply. In 1970, there were about 4 million honey bee colonies in the U.S. In 2012, there were approximately 2.5 million colonies, according to the Bee Informed Partnership. \* The wildflower seed mix used to establish the habitat was custom blended for (insert golf course name) to attract different bee species, a vast array of butterflies and other positive pollinators.

The summer-flowering Operation Pollinator seed mixes created especially for different golf course situations can be expected to attract:

• Up to 40 different bee species during a season

• Up to 12 different bumblebees

• A vast array of butterflies and other insects

Through responsible use of the landscape, Operation Pollinator helps the golf course extend environmental stewardship, as well as enhance the aesthetic appeal of the course. “Insert quote about Operation Pollinator,” says (insert name and title).

 For more information on Operation Pollinator, please contact (insert general manager name or superintendent at phone number) or visit [www.GreenCastOnline.com/OperationPollinator](http://www.greencastonline.com/OperationPollinator).

**Media Contacts**

**Course Contact**

Phone

Email

\*Spleen, Angela M., Lengerich, Eugene J., Rennich, K., Caron, D., Rose, R., Pettis, Jeff S., Henson, M., Wilkes, James T., Wilson, M., Stitzinger, J., Lee, K., Andree, M., Snyder, R. vanEngelsdorp, D. Journal of Apicultural Research (2013). “A national survey of managed honey bee 2011-2012 winter colony losses in the United States: results from the Bee Informed Partnership.” Web.

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